

TEMPORARY KIOSK DESIGN CRITERIA

The following design criteria shall be used in the preparations of all plans and specifications for temporary kiosks.

DESIGN REVIEW

A full set of drawings, including a floor plan and elevations (with photographs or artist's renderings if desired or appropriate) is required for approval. Drawings must be of the exact planned installation. Generally, a one-week turnaround time is needed but incomplete drawings may result in a time delay.

KIOSK DIMENSIONS AND HEIGHT RESTRICTIONS

- The kiosk shall be of no greater size than 10' x 15' totaling 150 square feet.
- Ten feet (10') minimum distance must be maintained between other fixed elements, kiosks, displays, carts, planters and to in-line tenant storefronts.
- Maximum height of any element of the kiosk should not generally exceed six (6) feet. Exceptions must be pre-approved by Licensor.
- If counters or partial walls are utilized in the kiosk design, these elements may not exceed four feet (4') in height.

KIOSK DESIGN

- In general, kiosks should be low in profile so as not to obstruct the visibility of in-line tenant storefronts or signs.
- Kiosks must have the appearance of a single integrated unit-not an assembly of parts or fixtures.
- Kiosk design should incorporate high standards in the level of detailing, use of materials, graphics and signage and quality of construction.
- No solid wall elements are permitted in the kiosk design.
- Any internal structure for overhead signage or lighting must be extremely limited. Kiosk design, including overhead signage and/or lighting elements must not restrict clear, see-through visibility.
- Merchandise presentations must conform to and remain within the boundaries of the size limitations of the kiosk.
- No "satellite" display cases, added fixtures or signs not shown on the approved drawings are permitted.
- No folding and/or draped or skirted tables are permitted as a part of the kiosk design.

MATERIALS

- Materials and finishes used must be of professional quality and have a finished appearance and decorative quality, compatible with that of the mall. The use of quality, permanent, durable and attractive display materials and construction are expected.
- All materials used must be fire retardant.
- Materials that are not acceptable are:
 - slatwall
 - pegboard
 - fake wood paneling
 - paint finishes
 - cardboard, paper or styrofoam
- All materials used in kiosk shall be of non-combustible material and must meet all applicable local, provincial and federal codes.
- Kiosk design and materials used must insure structural integrity and must be floor-supported without attachment or damage to any mall finishes.
- All fasteners, angles and supports are to be concealed from view.
- Garlands, Christmas or other holiday or seasonal trimmings are not permitted.

TEMPORARY KIOSK DESIGN CRITERIA - Continued

SIGNAGE DESIGN

- Signage must be professionally designed and produced of quality permanent materials and approved by Licensor before use. Sign company shop drawings (or equivalent) must be submitted for review and approval.
- Signage should incorporate Operator's trade name and/or logo and be of a style that is consistent with the kiosk design and the overall quality of the mall. Pylon-type structures are encouraged.
- Generally, signage lettering must be of a size not less than 4" or more than 8" in height. All signs must be professionally designed and produced and must receive prior approval for Licensor regarding appearance, content, location and method of attachment.
- Signage types not permitted are:
 - flashing or oscillating and moving signs
 - noise and/or odor producing signs
 - temporary signs or posters, whether painted or hand-written
 - banners of any type
- Front and rear projection, TV monitors, computer imaging techniques, fiber optics and sound systems of any type are not normally permitted and are subject to Licensor's approval.

LIGHTING DESIGN

- Lighting design should be completely integrated into the kiosk and any graphic design. Ambient lighting levels within the mall may vary significantly depending on locations and proximity to skylight areas and should not be relied upon to adequately light your display.
- Lighting should be slimline internal display case illumination, or an approved overhead open lighting structure with track or individual mini-spot fixtures.
- Unacceptable forms of lighting include:
 - clip-on lighting of any type
 - visible fluorescent lighting
 - certain types of overhead lighting and/or signage elements and grid support systems
 - Christmas lights of any type
- Lighting may not be flashing and may not exhibit glare or any other visual problems to the common area and/or customer traffic.
- Overhead lighting should be limited in nature and discreet. All wiring for lighting must be concealed from view.
- Elaborate overhead structures to support lighting are not permitted.

ELECTRICAL/TELEPHONE CAPABILITIES

- Generally, kiosk locations will have (INSERT APPLICABLE DETAILS). Additional electrical capacity and telephone service, if available, will be provided by the Licensor at the Operator's cost.
- All electrical wiring and components must meet all appropriate codes and applicable jurisdictional requirements.
- No electrical cords are to be run across open floor areas of the mall.
- All electrical wiring, conduits, transformers and cords are to be completely concealed from view.